**CAEECC Market Support Metrics Working Group**

**August 12, 2021 (9 AM to 1 PM)**

**Facilitators: Dr. Jonathan Raab & Katie Abrams**

**DRAFT Agenda**

9:00 **Agenda/Approach for Today’s Meeting**

9:10 **Segment “Objectives/sub-Objectives”[[1]](#footnote-1)**

1. Proposed Alternatives
   1. SoCalREN, BayREN, SCE, PG&E, CHEEF
   2. TEC
   3. Cal Advocates
   4. SBUA
2. Possible Merging of Proposals towards Consensus Segment “Objectives/sub-Objectives”
3. Preferences and Additions/Alternatives of Segment “Objectives/sub-Objectives” if no Consensus (potentially using hand-raising/polling)
4. Next steps on Segment “Objectives/sub-Objectives”

11:10 Break

11:20 **Associated Priority Metrics (for each Segment Objective/sub-Objective)**

1. Matrix framing discussion questions (adapted from SoCalREN et al. matrix)
   1. Should Metrics focus on the overall EE market or just on the EE portfolio of activities?
   2. Are Metrics required to be applicable and used by all programs in the Market Support Segment?
   3. Should Segment level Metrics be based on output from Market Support programs rolled up to the Segment? Or should these use market level data to measure the overall success of supporting the EE market?
2. Review associated potential Metrics for each Segment Objective/sub-Objective (still in the running and where previously provided)
3. Identify any gaps in Metrics, and brainstorm alternatives
4. Discuss most important (aka key associated) Metric(s) for each potential Segment Objective/sub-Objective
5. Next steps on Metrics

12:40 **Wrap-Up and Next Steps**

1. Debrief where ended up and how meeting went
2. Discuss next steps including homework assignments and potential sub-WGs (if multiple approaches to Objectives/Sub-Objectives, and/or for Metrics development for each Objective/sub-Objectives)

1:00 **Adjourn**

1. The Facilitation Team is using the terminology “Objectives/sub-Objectives” here; some proposals use other terminology for sub-Objectives such as “Goals” or “Outcomes” [↑](#footnote-ref-1)