**CAEECC Market Support Metrics Working Group**

**August 12, 2021 (9 AM to 1 PM)**

**Facilitators: Dr. Jonathan Raab & Katie Abrams**

**Redlined Agenda to reflect changes made since Agenda was originally posted 8/3/21**

9:00 **Agenda/Approach for Today’s Meeting**

9:10 **Segment “Objectives/sub-Objectives”[[1]](#footnote-1)**

1. Proposed Alternatives/Additional sub-Objectives
   1. Merged proposal from SoCalREN, BayREN, SCE, PG&E, CHEEF AND TEC
   2. Update from Cal Advocates
   3. SBUA (sub-Objective)
2. Possible Merging of Proposals towards Consensus Segment “Objectives/sub-Objectives”
3. Brief Discussion: Market Transformation vs. Market Support Segment Objectives
4. Preferences and Additions/Alternatives of Segment “Objectives/sub-Objectives” if no Consensus (potentially using hand-raising or polling)
5. Next steps on Segment “Objectives/sub-Objectives”

11:10 Break

11:20 **Associated Priority Metrics (for each Segment Objective/sub-Objective)**

1. Metrics framing discussion questions (adapted from SoCalREN et al. matrix)
2. Should Metrics focus on the overall EE market or just on the EE portfolio of activities?
3. Are metrics required to be used by all programs? Must they be applicable to all Market Support programs?
4. Should segment level metrics be based on output from Market Support programs rolled up to the segment? Or should these use market level data to measure the overall success of supporting the EE market? of supporting the EE market?
5. Proposed Metrics
   1. Cal Advocates Metrics proposals
   2. SCE technology-readiness Metrics proposals
6. Review associated potential Metrics for each Segment Objective/sub-Objective (still in the running and where previously provided)
7. Identify any gaps in Metrics, and brainstorm alternatives
8. Discuss most important (aka key associated) Metric(s) for each potential Segment Objective/sub-Objective
9. Next steps on Metrics

12:40 **Wrap-Up and Next Steps**

1. Debrief where ended up and how meeting went
2. Discuss next steps including homework assignments and potential sub-WGs (if multiple approaches to Objectives/Sub-Objectives, and/or for Metrics development for each Objective/sub-Objectives)

1:00 **Adjourn**

1. The Facilitation Team is using the terminology “Objectives/sub-Objectives” here; some proposals use other terminology for sub-Objectives such as “Goals” or “Outcomes” [↑](#footnote-ref-1)