**Draft Underserved Working Group Multi-Meeting Strategy**

**Mtg 1 (June):**

* **Residential:** 
  + Review and revise USC/NRDC proposed workplan to identify underserved residential customers
* **SMB:**
* Develop proposed workplan to identify underserved SMB customers

**Mtg 2 (July):**

* **Residential:** 
  + Review results of data analysis to identify underserved residential customers
  + Develop strategy for follow-up exploration into likely causes for being underserved (e.g. HTR definition, or other reasons)
* **SMB:**
  + Review and revise proposed workplan to identify underserved SMB customers, and identify sub-working group members to conduct analysis

**Mtg 3 (August):**

* **Residential:**
  + Review results of exploration into likely causes for being underserved
  + Develop next step recommendations including:
    - Forums (including CAEECC) and processes to develop appropriate strategy or strategies for addressing each underserved customer segment, and
    - Metrics to set goals and measure progress.
* **SMB:**
  + Review results of data analysis to identify underserved SMB customers
  + Develop strategy for follow-up exploration into likely causes for being underserved; and
  + Develop next step recommendations including:
    - Forums (including CAEECC) and processes to develop appropriate strategy or strategies for addressing each underserved customer segment, and
    - Metrics to set goals and measure progress.

**Mtg 4 (September):**

* **Residential:** 
  + Finalize recommendations
* **SMB** 
  + Review results of exploration into likely causes for being underserved
  + Review (and finalize) draft next step recommendations
* **Next Steps:**
  + Process for finalizing report to Commission including recommendations and supporting research