WE&T Stakeholder Engagement Forum (Stage 2)

Summary Notes | May 3, 2016 | San Diego, CA
9:00 am -12:30 pm

Meeting Co-Chairs: Brandi Turner, Jake Huttner, Charles Eley
Facilitator/Notes: Mindy Craig, BluePoint Planning; Kris Meek, BluePoint Planning

Notes:
- Presentations are generally summarized in these notes. Please see presentation slides and business plans on www.CAEECC.org website for context.
- All comments, written and verbal, will be tracked with the CAECC. Due May 25th

OVERVIEW
The Statewide Workforce Education & Training (WE&T) Stakeholder Engagement Coordinating Committee Meeting was held on May 3, 2016 in two locations (San Francisco and San Diego) via video conference and by webinar/phone. San Diego was the host location with all presenters.

A Statewide WE&T Stage 2 presentation was given together by the IOU representatives and separate IOU WE&T Stage 2 presentations were given by SDG&E, SoCal Gas, SCE, and PG&E. Comments and questions were solicited from the stakeholders in person and the phone.

Dates to Take Note of:
July: Business Plan drafts due
September: Final Business Plan filed to CPUC

OBJECTIVE
The objective of the Stage 2 meeting was to provide a forum for stakeholder questions and input in response to presentations from PAs in which they:
1. Define problem statements
2. Identify key observations and evaluation and other studies that relate to the problem statements
3. Propose high level strategies/solutions to address challenges, and
4. Identify metrics for measuring the performance of these strategies

Drafts of the more complete Business Plan chapters will not become available until Stage 3 of the process later in June.

PRESENTATIONS

Statewide Presentation
Brandi Turner (SDG&E)
Jake Huttner (SCE)
Sam Augustine Jensen (PG&E)

The presenters provided an overview of the mission, vision, client profile, key collaborators, gaps & challenges, solutions and strategies for the Statewide WE&T program.

Presentation: Statewide Workforce Education and Training Business Plan - Stage 2
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IOU Presentations
Each of the four IOUs gave presentations on their specific background data for customers and challenges. They narrowed the problem themes and addressed the objective, potential solutions and outcomes of each.

SDG&E
Russell Laub
Presentation: SDG&E WE&T Stage 2 Presentation
SoCal Gas
Rodney Davis
Presentation: SoCal Gas WE&T Stage 2 Presentation
SCE WE&T
Jake Huttner
Presentation: SCE WE&T Stage 2 Presentation
PG&E WE&T
Robert Marcial
Presentation: PG&E WE&T Stage 2 Presentation

COMMENTS, QUESTIONS & ANSWERS
SUMMARY

Lara Ettenson clarified that the comments received today, verbally and in writing, will all be aggregated and put into the “Tracker” on the CAEECC website. This information is then provided to the PAs so they have one point of contact. When submitting comments online, please use the template at www.CAEECC.org. Comments are due by May 25.

The following provides a summary of the comments and questions from the meeting after the presentations were given.

The stakeholders appreciated the opportunity to give their feedback and there were multiple acknowledgements of the hard work and appreciativeness.

Comments, Question & Answers
Collaboration of Stakeholders and the Problem of “Silos”

• It is important to integrate the different stakeholders involved in sustainability. Their program provides the opportunity for people to learn and practice the skills to talk to people outside of an individual’s expertise area and to convince them why EE is important. How can you get a CFO to understand EE as a priority if that is not their field? Need to create real-life opportunity for workers to practice using leadership skills.

Collaboration of Stakeholders and “Silos”

• Stakeholder has a concern about the mandates in response to SP350. Applauds the efforts of not doing a one size fits all, but what we are seeing is an evolution and in order to make a change it needs to be dramatic, disruptive, and aggressively go over the strategic targets.

  o Response: The feedback is appreciated and collaboration is the common theme. There is a huge breadth of work that needs to be done and there is only so much that can
happen today. IOUs would like to explore this further with him and hear about the transformative thinking. They would like to see some specific ideas to move forward. Since there are so many collaborators, they understand that they can’t interact with all of them in the same way. Creating a framework and thinking about what it actual means is important.

**Collaboration of Stakeholders and “Silo” integration**

- Stakeholder who commented is heading up post-secondary energy efficiency education and training initiative statewide and networking with school campuses (community college, State and UC schools).
  - Comment to the need to address “Silos” and integrated approach. Campuses should be living learning labs where new approaches are tried and models tested. Connects students, trainers, instructors and community partners. This intergraded approach provides a good opportunity to address silos across career pathways. Stakeholder appreciated the comments and looks forward to partnering.

**“Silo” Integration**

- Would like more training on “How to present opportunities to building and executive management”.
  - Response: PG&E offers classes that identify opportunities (a soup to nuts class). PG&E is working on advising a curriculum for many programs.

- How do you measure the success of the integration and bringing the different silos together?
  - Response: Receive feedback after the training with the following: Identify the goals before a training, work with the participants after and ask did this work or not, how was it in the past? What were the financial benefits?

**Collaboration of Stakeholders**

- The “Key Collaborators” slide from the Statewide presentation is the solution. It poses a good opportunity to get everyone on board from that list. How can we turn it into implementation?
  - Response: Agreed. This is a great opportunity to bring people together and move the program in a positive direction. At this stage the Business Plan is the focus and the implementation plans comes after. The specifics of the implementation plan still need to be flushed out. It is agreed that good things happen when people are brought together.

**Other**

- What does Market Data mean? This should be a focus. In the Labor Statics there is not a classification for Energy Efficiency. To make a Market Transformation (big job) we need to figure out a way to put this into the statics that are used.
  - Response: Thank you for your comment and agree. There is no energy savings potential study by profession. A key solution is looking at the data and translating the market data from a perspective of energy savings with the potential of technology, sector, as well as looking at the job market data, then coalescing the data together with feedback from the stakeholders and the IOUs expertise.
• Redundancy for post, secondary and adult education mentioned in presentation: For contractors redundancy is a good thing. Taking one piece and then expanding on it. They see redundancy as a performance goal.

• A point was made in the presentation on Home Performance and Whole Building and then it was differentiated with Building Performance. Building Performance needs to be explained at some point because in the trade they all go hand in hand.

• Assessment Tools currently available: BluePrint contact Robert Mayhead at Etherworks. Good tool to assess “who” should be in a specific class and what they need to accomplish ahead of time. The WIBs are very good with working with the career counselors and getting students equipped and ready to go.

• Stakeholder spoke in reference to the Don Vial Center (DVC) studies. He does not feel that the studies are discussed well and does not want the recommendations left out of the business plan. He will submit his comments and concerns in writing.
  o Response: Thank you for your comments. Reminder implementation is not at this level. His concerns that the DVC studies should be integrated into the strategies or where most appropriate were heard and acknowledged.
  o Response: Some of the DVC studies were referenced and they are not “weighting” any one report over another unless the report had quantifiable data.
  o Response: The Advice letter stated “initiating” not “implementing”. There were recommendations made from the report that go outside of the WE&T program that need to be evaluated from other programs. All the reports and data are taken seriously and they need to look through and see which ones are most applicable to WE&T specifically.